



Lin

AFFILIATION TO CWRU

International Undergrad Student

AGE

18 years old

MAJOR

Business Management

FREQUENCY OF USE:

Weekly

GOALS:

- International Student Assistance
- Financial Aid
- Campus Housing
- Internship Opportunities

KEYWORDS:

Studious, Social, Motivated,
Entrepreneurial

I've always admired the U.S. for its innovation and business models, so attending Case Western Reserve will give me the education and tools I need to build my own small business back home in China.

ABOUT LIN

Lin grew up in Beijing, China, where her parents own and operate their own small business. They inspired her love of business and her entrepreneurial spirit. She was enamored with many American businesses such as Apple, McDonald's and Starbucks, and decided to attend college in the U.S. to earn her business degree.

She is very outgoing and belongs to many clubs and organizations on campus. She understands that networking is important to being successful, so she tries to meet new people as often as she can. She is happy that there are so many international students at CWRU, which helps her when she gets homesick. She is up-to-date with all of the latest technologies and Skypes with her parents back in China on a weekly basis.

Lin is very tech-savvy. She relies on her mobile devices to find her way around campus, look up bus routes, and navigate her way through downtown Cleveland. Her calendar keeps her organized and on top of her busy schedule. She's not sure how she would have come to a different country without the ability to stay connected with family and friends at the touch of a button.

CONCERNS:

- Would like to earn her MBA after completing her Bachelor's Degree
- Finding Student Clubs to meet like-minded people
- Locating local events to attend and learn more about U.S. culture
- Finding information on local business internship
- Overwhelmed by the process of moving back home after graduation and starting her own small business