

KEY



Webpage



Group of Similar Pages



Webpage reference from somewhere else on site



New Web Page



External page



Page Specific Content



Level 1

Level 2

Level 3

Level 4

Level 5

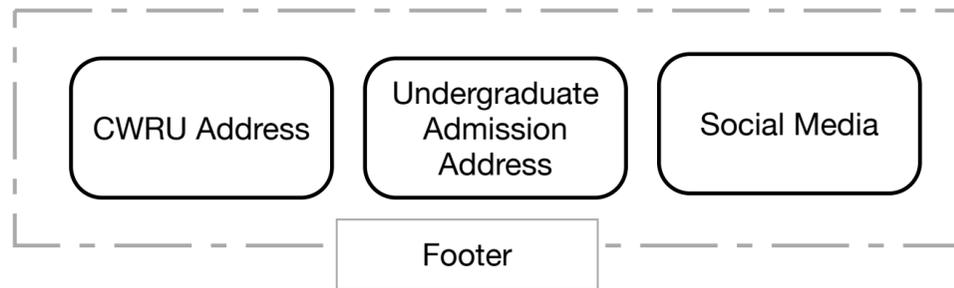
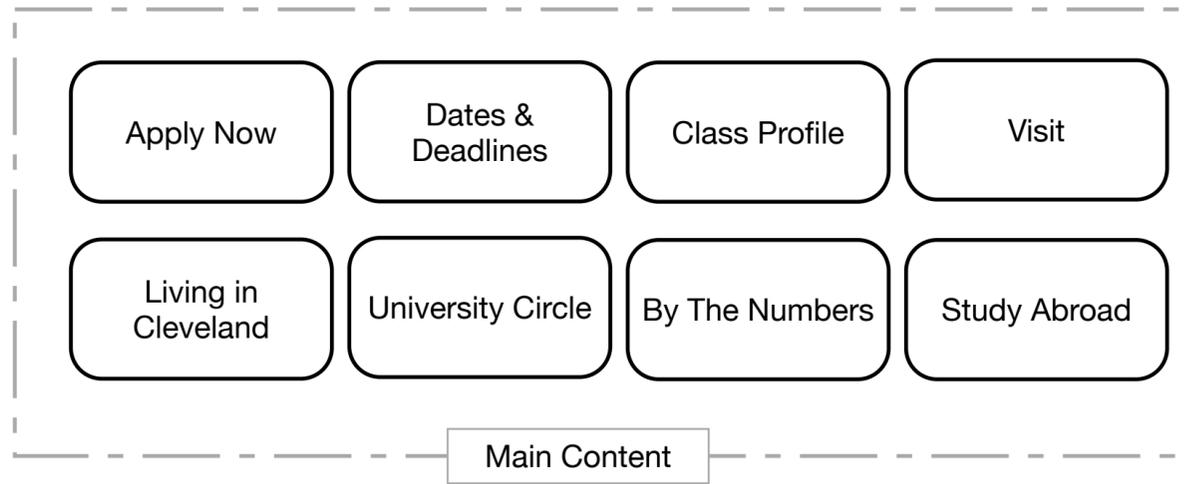
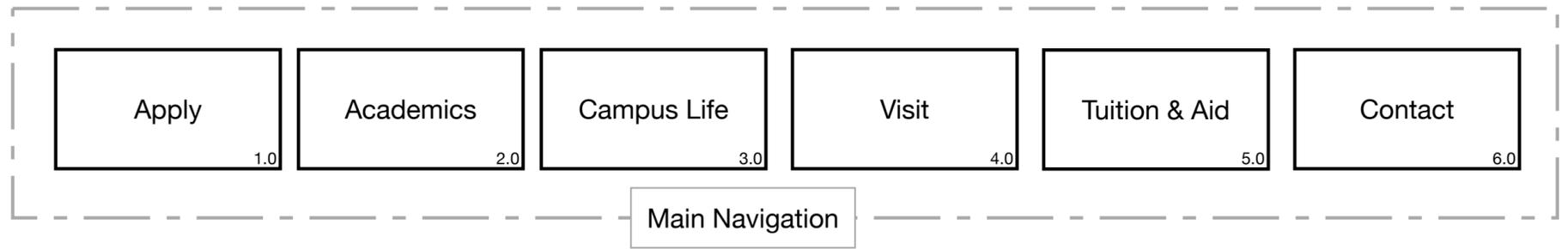
Level 6

Level 7

Needs Content

Remove

Combine



Made top navigation more succinct and direct as to the content that could be found under these pages.

For the content on the homepage, reviewed interviews and analytics to see what was being utilized by students.

Apply 1.0

Combine Application Materials with the main Apply Landing page.

How to Be A Strong Candidate 1.1

Standardized Testing 1.2

Dates & Deadlines 1.3

Pre-Professional Scholars Program 1.4

3/2 Engineering Students 1.5

AP, IB and College Credit 1.6

Class Profile 1.7

Possibly rename this based off of user testing.

Academics
2.0

Combine Majors + Minors into a combined search on main landing page.

Schools + College
2.1

Hands On Learning
2.2

Study Abroad
2.3

Pre-Professional Programs
2.4

Combined Graduate Study
2.5

After CWRU
2.6

Engineering
2.1.1

Arts & Sciences
2.1.2

Nursing
2.1.3

Management
2.1.4

If kept - put into alphabetical order

Campus Life
3.0

Housing & Dining
3.1

Cleveland &
University Circle
3.2

Arts & Culture
3.3

Activities &
Recreation
3.4

Combining
Housing & Dining

Combining Student Orgs -
Greek Life, Athletics and
Religious Life, Community
Service

Visit

4.0

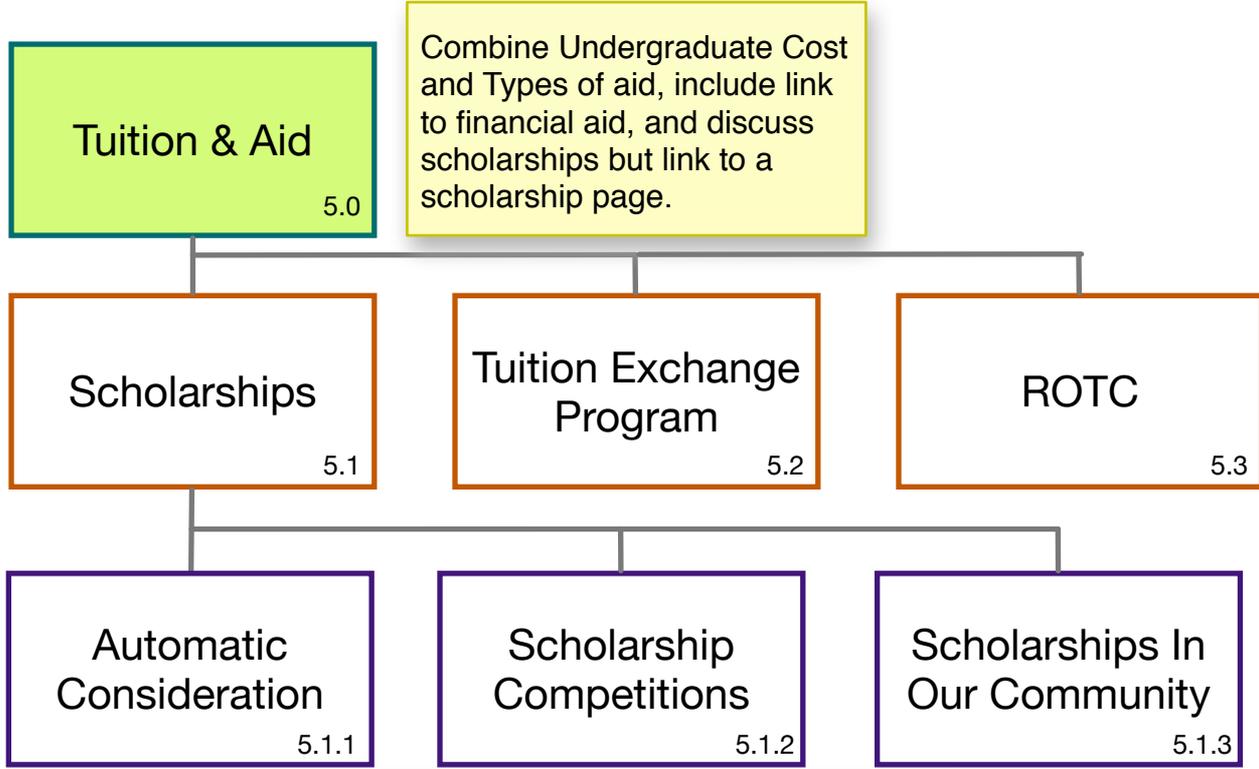
Combining Schedule a Visit,
& Schedule an Interview on
the main landing page.

Directions &
Parking

4.1

Nearby
Accommodations

4.2



Combine Undergraduate Cost and Types of aid, include link to financial aid, and discuss scholarships but link to a scholarship page.

Can these two programs be combined? Or should they remain separate. 39 and 44 in analytics for the year with roughly 2000 visits between the two since December.

Can these be combined into the main scholarship page - perhaps as tabs?

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graph TD; A[Contact 6.0] --- B[Admission Counselors 7.1];
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Contact

6.0

Admission
Counselors

7.1

Combine everything but Admission Counselor. Since these are linking out to Slate just talk about them on the main landing page.